YOUR NEW HOME

BY THE NUMBERS

Facts and figures on what house hunters most covet in a new home.

\$189,300

The first-time buyers' average purchase price

1,950

Square feet of the average home size

Features and Fixtures

 $41^{\circ}/_{\circ}$

of homebuyers bought places with basements

 $78^{\circ}/_{\circ}$

bought homes with a garage

57%

bought homes with fireplaces

65%

think central air conditioning is important



Shrinking to Sell

Home sizes are shrinking, as demand increases among first-time millennial homebuyers

2,689 feet

typical home size in 2015

2,634 feet

typical home size in 2016

Most Coveted Features

Separate laundry rooms low-E windows Energy-Star rated appliances Ceiling fans Programmable thermostats Patios

Patios

Exterior lighting
Main level full bathroom



Most Valuable Room

Homebuyers are willing to pay more for homes with basements or suites for in-laws over any other room options

MVF

Most Valuable Feature

Homebuyers are willing to pay more for a waterfront property than any other home "feature"

 $32^{\circ}/_{\circ}$

of buyers were willing to pay more for a waterfront home

\$5,420

The typical "dollar amount" assigned to this feature in 2013

Features Losing Steam

Pet-washing stations Cork flooring Sunrooms Outdoor kitchens

Sources:

National Association of Realtors' First-Time Homebuyer Affordability

National Association of Realtors' 2013 Home Features Survey

U.S. Census Bureau

National Association of Homebuilders



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